

EDUCATION

Ohio University, College of Business | Athens, Ohio

May 2024

Bachelor of Business Administration, Deans List

Majors: Business Analytics & Marketing

NOMINATIONS

- **Global Consulting Program, Ohio University College of Business** Ghent, Belgium May 2023
- **Chi Omega, Treasurer** November 2022
- **Schey Group** September 2022

LEADERSHIP & MEMBERSHIPS

The Ralph and Luci Schey Sales Centre | Athens, Ohio

September 2022 – Present

Active Member

- Included in the 30% acceptance rate to earn membership in the top sales program in the country.
- Attend weekly workshops building greater experience as well as networking with corporate partners.

Chi Omega Sorority | Athens, Ohio

November 2020 – Present

Active Member & Treasurer

- Produce master budgets to ensure budget is not exceeded and spending meets set rules of the sorority.
- Team with financial advisors and cash management systems to manage dues and corporation payments.

Business Cluster | Athens, Ohio

January 2022 – April 2022

Copeland Scholar

- Lead a group of 6 students by stepping up to hold people accountable for their work and make sure deliverables are turned in on time and completed to the best of our ability.
- Amplified marketing and project management skills by conducting market research on the travel industry using databases such as Mintel and IBIS World as well as creating interactive presentations for the clients.

Ohio Women in Business | Athens, Ohio

January 2022 – Present

Member, Marketing Committee

- Collaborate with committees on all communications, social media and newsletters keeping members and alumni abreast on workshops and events.
- Manage fundraising and social events such as food drives, bracelet making, and donating money through the organization.

EXPERIENCE

Club Walden | Aurora, Ohio

April 2022 – August 2022

Business & Marketing Intern

- Built brand awareness, enhanced client experience, and developed advanced interactive training materials for continued employee development.
- Collaborated with the management team to exceed business objectives.

Learning Community Program | Athens, Ohio

August 2021 – December 2021

Learning Community Leader

- Cocreated experiential learning for a group of 20 first year students at Ohio University by teaching them about the school itself as well as tips to navigate their classes.
- Established a weekly schedule managing lesson planning, attending classes, and planning outside social and educational events for students.